

Business Magazines

Combined Total Circulation Certificate

January to December 2016



Setting the standard

Drug Target Review

Drug

TARGET REVIEW



Key information

Metric type

Circulation

ABC total

9,150 average

Period

1 January 2016 to 31 December 2016

No of issues

4

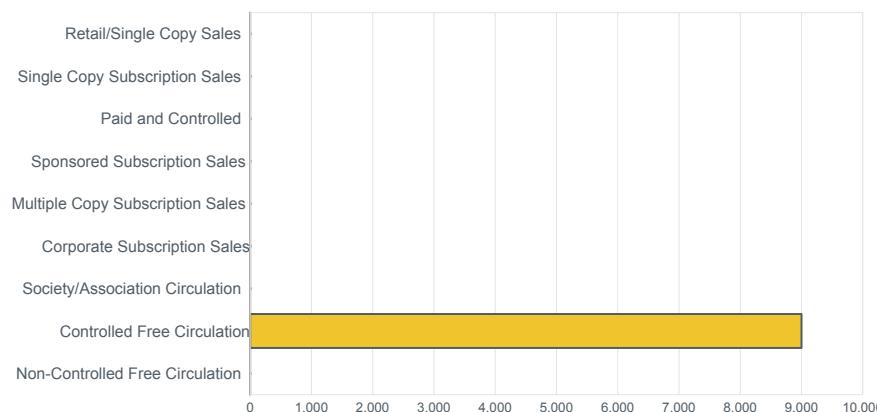
Market sector

Medicine & Health: General

Audit issue circulation analysis

	% of circulation
Retail & Single Copy Sales	0%
Single Copy Subscription Sales	0%
Paid and Controlled	0%
Sponsored Subscription Sales	0%
Multiple Copy Subscription Sales	0%
Corporate Subscription Sales	0%
Society/Association/Organisation Circulation	0%
Controlled Free Circulation	100%
Non-Controlled Free Circulation	0%

Audit issue circulation breakdown - Print/Digital



	Total			United Kingdom			Other Countries		
	Total	Total Print	Total Digital	Total	Print Edition	Digital Edition	Total	Print Edition	Digital Edition
Average Circulation Per Issue	9,150	9,150	-	1,588	1,588	-	7,562	7,562	-
Average Retail Sales Per Issue	-	-	-	-	-	-	-	-	-

Analysis for the Audit issue cover dated Winter 2016 and distributed on 7 December 2016

Audit Issue Circulation	9,000	9,000	-	1,093	1,093	-	7,907	7,907	-
Retail & Other Single Copy Sales	-	-	-	-	-	-	-	-	-
Single Copy Subscription Sales	-	-	-	-	-	-	-	-	-
Paid and Controlled	-	-	-	-	-	-	-	-	-
Sponsored Subscription Sales	-	-	-	-	-	-	-	-	-
Multiple Copy Subscription Sales	-	-	-	-	-	-	-	-	-
Corporate Subscription Sales	-	-	-	-	-	-	-	-	-
Society/Association/Organisation	-	-	-	-	-	-	-	-	-
Controlled Free Circulation	9,000	9,000	-	1,093	1,093	-	7,907	7,907	-
Individual requests	1,318	1,318	-	320	320	-	998	998	-
Company requests	-	-	-	-	-	-	-	-	-
Non-requested by name	7,682	7,682	-	773	773	-	6,909	6,909	-
Non-requested by job title / function	-	-	-	-	-	-	-	-	-
Non-Controlled Free Circulation	-	-	-	-	-	-	-	-	-

Duplication

The level of duplication on the mailing list for the audit issue was: 0%

Controlled circulation for the audit issue

Terms of control: Academic, CEO/COO/MD/Director, Chief Scientific Officer, Consultant, Engineer, Expert/Specialist/Advisor, Manager/Supervisor/Department Head, PA/Assistant/Administrator, President/Vice President, Scientist/Technologist/Researcher and other individuals involved within Academia/Research, Agencies, Associations, Biotechnology, Consultancy, Contract Manufacture, Contract Research, Financial, Government/Legal/Regulator, Healthcare Manufacture/Provider, Pharma/BioPharma, Research/Development Centre/Institutes, Sales/Marketing/PR, Supplier/Vendor within the Pharmaceutical/Drug Development/Drug Discovery/Life Science/Healthcare Sectors.

	Total		0-1 Year		1-2 Years		2-3 Years	
	Qty	%	Qty	%	Qty	%	Qty	%
Total	1,318	100.0	504	38.2	567	43.0	247	18.7
Individual Requests - Print	1,318	100.0	504	38.2	567	43.0	247	18.7
Individual Requests - Digital	-	-	-	-	-	-	-	-
Company Requests - Print	-	-	-	-	-	-	-	-
Company Requests - Digital	-	-	-	-	-	-	-	-

Issue by issue analysis (variances will show only if over 10% +/- the average net circulation)

Cover Date / ID	Distribution Date	Total Circulation	Print	Digital	Variance %
Spring 2016	16-Mar-16	9,200	9,200	-	-
Summer 2016	17-Jun-16	9,200	9,200	-	-
Autumn 2016	15-Sep-16	9,200	9,200	-	-
Winter 2016	07-Dec-16	9,000	9,000	-	-

More Information

'Gross' appended to the print and digital total reflects that the print total and the digital total have been combined without de-duplication.

To find out more about ABC, please visit www.abc.org.uk

To find out more about the Business Magazines sector and the definitions used on this certificate, please visit: www.abcstandards.org.uk

About this certificate

This certificate was issued on 20 February 2017.

The data included is derived from a return of circulation prepared by the publisher: Russell Publishing Ltd.

The Publisher has certified that the data has been reported in accordance with ABC reporting standards. If an audit or inspection reveals a material difference ABC will revise and re-issue the certificate together with an audit/inspection report detailing the changes. For details of audit or inspection reports issued or the reporting standards and procedures, please contact ABC.

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